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November 25, 2009

Dutch Life Sciences at the World Expo 2010 in Shanghai



From 1 May to 31 October 2010, the city of Shanghai will be the host of the World Expo. In the week of 14-18 June a **Dutch Life Sciences Week** will be organized where the Dutch sector can present itself, showing China and the world its longstanding tradition in the field of Life Sciences.

The theme of the Dutch Life Sciences Week is “**Integrated Innovation for better life**”, and the sub-themes are Industrial Biotechnology, Life Sciences & Health, and Dutch Assistive Technology. The World Expo will provide companies a great chance to be present at a major international event.

Besides these conferences, the Zuid-Holland province organizes an **Economic Mission** during this week to start and intensify structural cooperation between organizations and scientists from the Life Sciences field in the Netherlands and China. The delegation will exist of around 50 people who will visit companies, science parks, incubators and knowledge institutes.

Information Meeting

December 1st, the Zuid-Holland province will organize an information meeting for companies and scientists who are interested to join the mission to Shanghai.

Preliminary program

- 15.45 - Registration
- 16.00 - Opening by Nettie Buitelaar, managing director Leiden Bio Science Park
- 16.10 - Opportunities for the Dutch Life Sciences sector in Shanghai
- 16.10 - Presentation by entrepreneur: Hitexacoat, Cees vd Hondel
- 16.30 - Presentation by entrepreneur: DSM
- 16.50 - Presentation by entrepreneur: Span Consultants, Rutger Jan Schoen
- 17.10 - Co-operation Zuid-Holland province and China by Jean Christophe Spapens
- 17.30 - Introduction Shanghai and the program of the trade mission by Jean Christophe Spapens
- 18.00 - Reception

Registration Information Meeting

The information meeting will take place at the Provinciehuis, Zuid-Hollandplein 1 in The Hague ([route](#)). For more information or to register for the meeting please send an e-mail to [info\(at\)coinnovation.net](mailto:info(at)coinnovation.net) or call +31 (0)70 358 44 59.



Life Sciences Café 2010

Free participation after signing up.
[January 28](#)

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